



## Press Release

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### For Immediate Release

## WOCNCB Announces First Annual Scholarship Winner

**Milwaukee, WI March 3, 2010** As part of the Wound, Ostomy and Continence Nursing Certification Board's (WOCNCB®) mission to promote the highest standard of consumer care and safety, the WOCNCB is pleased to announce the winner of the first annual WOCNCB Scholarship to the Nurse in Washington Internship (NIWI). The winner is Heidi Huddleston Cross, RN, MSN, FNP-BC, CWOCN, of Skaneateles, NY.

"The caliber of every scholarship applicant made the selection of our scholarship winner a challenge," says Diana Gallagher, RN MS CWOCN CFCN, president of the WOCNCB. "However, Heidi's demonstrated leadership abilities and extensive volunteerism placed her above the other fine applicants. We look forward to Heidi applying knowledge she gains at NIWI to positively influence the delivery and reimbursement of healthcare for the specialties of wound, ostomy and continence care."

The WOCNCB sponsored the scholarship to NIWI in order to empower the scholarship winner to participate in important dialogs about patient care and healthcare reform with at the local, state and national levels. The scholarship includes internship registration, travel to Washington, D.C., lodging expenses and a modest stipend. The annual scholarship is open to any current WOCNCB-certified nurse who is not currently serving on the WOCNCB board of directors and who has never attended NIWI.

The Nurse in Washington Internship is an annual project of the Nursing Organizations Alliance ([www.nursing-alliance.org](http://www.nursing-alliance.org)) designed to inform nurses about the legislative process. The 2010 program takes place March 14 through 16, 2010.

### About the WOCNCB

The Wound, Ostomy and Continence Nursing Certification Board is a professional organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB's stringent qualifications and pass its certification examination. WOCNCB certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare. The WOCNCB has certified more than 5,800 nurses worldwide. The WOCNCB is accredited by the National Commission for Certifying Agencies and the Accreditation Board for Specialty Nursing Certification, formerly the accreditation committee of the American Board of Specialty Nursing (ABNS). For more information, contact the WOCNCB at (888) 496-2622, e-mail [marketingmanager@wocncb.org](mailto:marketingmanager@wocncb.org), or visit [www.wocncb.org](http://www.wocncb.org).

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