



## Press Release

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### For Immediate Release

#### WOCNCB Congratulates Executive Director, Inc.

**Milwaukee, WI February 21, 2011** The Wound, Ostomy, and Continence Nursing Certification Board ([WOCNCB](http://www.WOCNCB.org)) congratulates Executive Director, Inc. (EDI), of Milwaukee, Wisconsin, for its outstanding contributions to the Hunger Task Force of Milwaukee. Recently, EDI was recognized by the Hunger Task Force for a contribution of over \$13,000 to fight hunger in the Milwaukee area. EDI, one of the top five association management firms in the United States, has provided management services to the WOCNCB since 2002.

The most recent food drive to benefit the Hunger Task Force of Milwaukee involved EDI owners, staff, family and friends. The donation of \$13,062.64 contributed to a grand total of \$68,059 and 21,907 pounds of food donated in the last 17 years.

“Some may find it unusual for a client to recognize a vendor’s charitable contributions,” comments Diana Gallagher, BS, RN, CWOCN, CFCN, CHT, and President of the WOCNCB. “However, the generosity and heartfelt caring demonstrated by EDI reflects a shared value that transcends ordinary business transactions. We are proud to have a long-standing and successful business relationship with a corporation of this caliber.”

### About EDI

Executive Director, Inc., is one of the top five association management companies in the United States. EDI manages over 20 medical, trade and professional association clients, with 150 staff in offices in Milwaukee; Washington, DC; and London.

### About WOCNCB

The [Wound, Ostomy and Continence Nursing Certification Board](http://www.WOCNCB.org) is a professional, non-profit, 501 (c) (6) organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB’s stringent qualifications and pass its certification examination. WOCNCB certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare. WOCNCB has certified more than 6,100 registered nurses worldwide. WOCNCB’s wound, ostomy and continence certifications are accredited by the National Commission for Certifying Agencies, a program of [the Institute for Credentialing Excellence](http://www.ncca.org) (ICE), and the [Accreditation Board for Specialty Nursing Certification](http://www.abnsc.org), formerly the accreditation committee of the American Board of Specialty Nursing (ABNS). For more information, write us at WOCNCB, 555 E. Wells Street, Suite #1100, Milwaukee, WI 53202; call (888) 496-2622; e-mail [marketingmanager@wocncb.org](mailto:marketingmanager@wocncb.org); or visit [www.wocncb.org](http://www.wocncb.org).

The wound, ostomy and continence certifications of the WOCNCB are accredited by the National Commission for Certifying Agencies (NCCA) and the Accreditation Board for Specialty Nursing Certification (ABNSC), formerly the accreditation committee of the American Board of Specialty Nursing (ABNS).

