



Press Release

Media Contact

Marsha Berenson, Marketing Manager
888-496-2622

MBerenson@wocncb.org
www.WOCNCB.org

For Immediate Release

WOCNCB Honors U.S. Veterans, Offers Certification Opportunities

“Heroes Helping Heroes” program spurred by national unemployment figures

Milwaukee, WI November 11, 2011 Reacting to dismal unemployment rates and a White House report of even higher unemployment rates for veterans on active duty since September 2001, the Wound, Ostomy and Continence Nursing Certification Board (WOCNCB®) announces a program designed to help veterans interested in employment in the specialty field of wound, ostomy and continence nursing. The program, “Heroes Helping Heroes”, provides certification exam fee discounts to qualified U.S. military veterans.

“As members of a unique specialty field of healthcare, wound, ostomy and continence nurses perform heroic acts every day,” says Diana L. Gallagher, MS, RN, CWOCN, CFC, CHT, president of the WOCNCB. “But our service cannot compare with the service provided to our country by members of our armed forces. That many of these heroes are facing the highest level of unemployment in our country, especially when there is a growing need for nurses, spurred the WOCNCB to action.”

“The WOCNCB is proud to support the veterans of our armed forces, extraordinary heroes willing to give so much for others,” adds Donna L. Thompson, MSN, CRNP, FNP-BC, CCCN, president-elect of the WOCNCB. “We are gratified to be in a position to offer our veterans the same discount the WOCNCB already offers to Registered Nurses employed by the Department of Veterans Affairs and Department of Defense.”

The program provides a **30% fee reduction** for initial WOCNCB wound, ostomy, continence or foot care certification examinations. Depending upon the number of examinations applied for, eligible applicants will save between \$90 and \$150 for their initial WOCNCB certification.

To apply for the discount, the applicant must meet the WOCNCB’s standard eligibility requirements and provide a Heroes Helping Heroes coupon and proof of honorable discharge from U.S. military service with their applications. Standard eligibility requirements include Registered Nurse licensure and completion of an accredited educational program or experiential pathway within the past five years. A bachelor’s degree is required for wound, ostomy or continence certifications. Foot care certification does not require a bachelor’s degree. Standard eligibility details are available online at <http://www.wocncb.org/become-certified/wound,-ostomy,-continence/eligibility.php> or from the WOCNCB office at 1-888-496-2622 or info@wocncb.org. To request a Heroes Helping Heroes coupon, contact Marsha Berenson, WOCNCB’s marketing manager, at 1-888-496-2622 or marketingmanager@wocncb.org.

About the WOCNCB

The Wound, Ostomy and Continence Nursing Certification Board is a professional organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB’s stringent qualifications and pass its certification examination. WOCNCB certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare. Today, over 6,500 WOCNCB certified nurses are practicing in the United States, Canada, South Korea, Japan, Malaysia, the United Kingdom and Saudi Arabia. The WOCNCB’s wound, ostomy and continence certification programs are accredited by the National Commission for Certifying Agencies (NCCA) and the Accreditation Board for Specialty Nursing Certification (ABNSC). For more information, contact the WOCNCB at (888) 496-2622, email marketingmanager@wocncb.org, or visit www.wocncb.org.

**The WOCNCB is accredited by the National Commission for Certifying Agencies
and the Accreditation Board for Specialty Nursing Certification.**

