



Press Release

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For Immediate Release

Wound, Ostomy, and Continence Nursing Certification Board Honors Duke Raleigh Hospital with 2011 Employer Recognition Award

MILWAUKEE, Wisconsin, June 22, 2011 The Wound, Ostomy, and Continence Nursing Certification Board (WOCNCB) announced that Duke Raleigh Hospital, Raleigh, NC, is the recipient of the 2011 WOCNCB Employer Recognition Award. The award was presented on June 6th at the 2011 Annual Conference of the Wound, Ostomy and Continence Nursing Society in New Orleans. Accepting the award on the behalf of Duke Raleigh was Janet Holliday-Cashwell, EdD, Administrative Director Employee Services, and Krystyna Dixon, BA, RN, CWOCN, CFCN, who nominated her facility for the award.

According to the WOCNCB Awards Committee Chair Marilyn Swindle, DNP, MBA, RN, CWOCN, the WOCNCB Employer Recognition Award is given annually to honor an organization that demonstrates exceptional value and support of certification for wound, ostomy or continence (WOC) nurses.

"As the Awards Committee evaluated the nomination materials submitted for this award, several actions stood out," explained Dr. Swindle. Duke Raleigh Hospital values, encourages, celebrates, rewards and financially supports educational activities of its certified nurses, including conference fees, lodging and air fare for professional conferences. In the days following Haiti's earthquake, Duke Raleigh Hospital encouraged Ms. Dixon to move forward with her desire to volunteer and later reimbursed all her expenses." Duke Raleigh also recognized the value of WOC nursing by creating another part time WOC position and by creating and supporting the Outpatient Hospital Services Ostomy Clinic.

"I have been in nursing for over 25 years," explained Ms. Dixon, "and it is with real joy that I come to work each day, for I know I am truly appreciated. I believe you will find few other organizations such as this nominee that support the WOCNCB philosophy of providing excellence in patient care."

Duke Raleigh Hospital, a part of the Duke University Health System, is a 186-bed acute-care facility with services including a cancer center, orthopaedic center, diabetes center, wound healing center, 24-hour emergency department, intensive and critical care, cardiovascular center, cardiac and pulmonary rehab, wellness services and community education. Duke Raleigh Hospital was the first hospital in the state recognized with the Hallmarks for Healthy Workplaces distinction for nursing excellence and has also received Magnet designation by the American Nurses Credentialing Center.

About the WOCNCB

The Wound, Ostomy and Continence Nursing Certification Board is a professional organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB's stringent qualifications and pass its certification examination. WOCNCB certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare. Today, nearly 6,500 WOCNCB certified nurses are practicing in the United States, Canada, South Korea, Japan, Malaysia, the United Kingdom and Saudi Arabia. The WOCNCB's wound, ostomy and continence certifications are accredited by the National Commission for Certifying Agencies (NCCA) and the Accreditation Board for Specialty Nursing Certification (ABSNC), formerly the accreditation committee of the American Board of Specialty Nursing (ABNS). For more information, contact the WOCNCB at (888) 496-2622, e-mail marketingmanager@wocncb.org or visit www.wocncb.org.

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Formerly the ABNS Accreditation Council